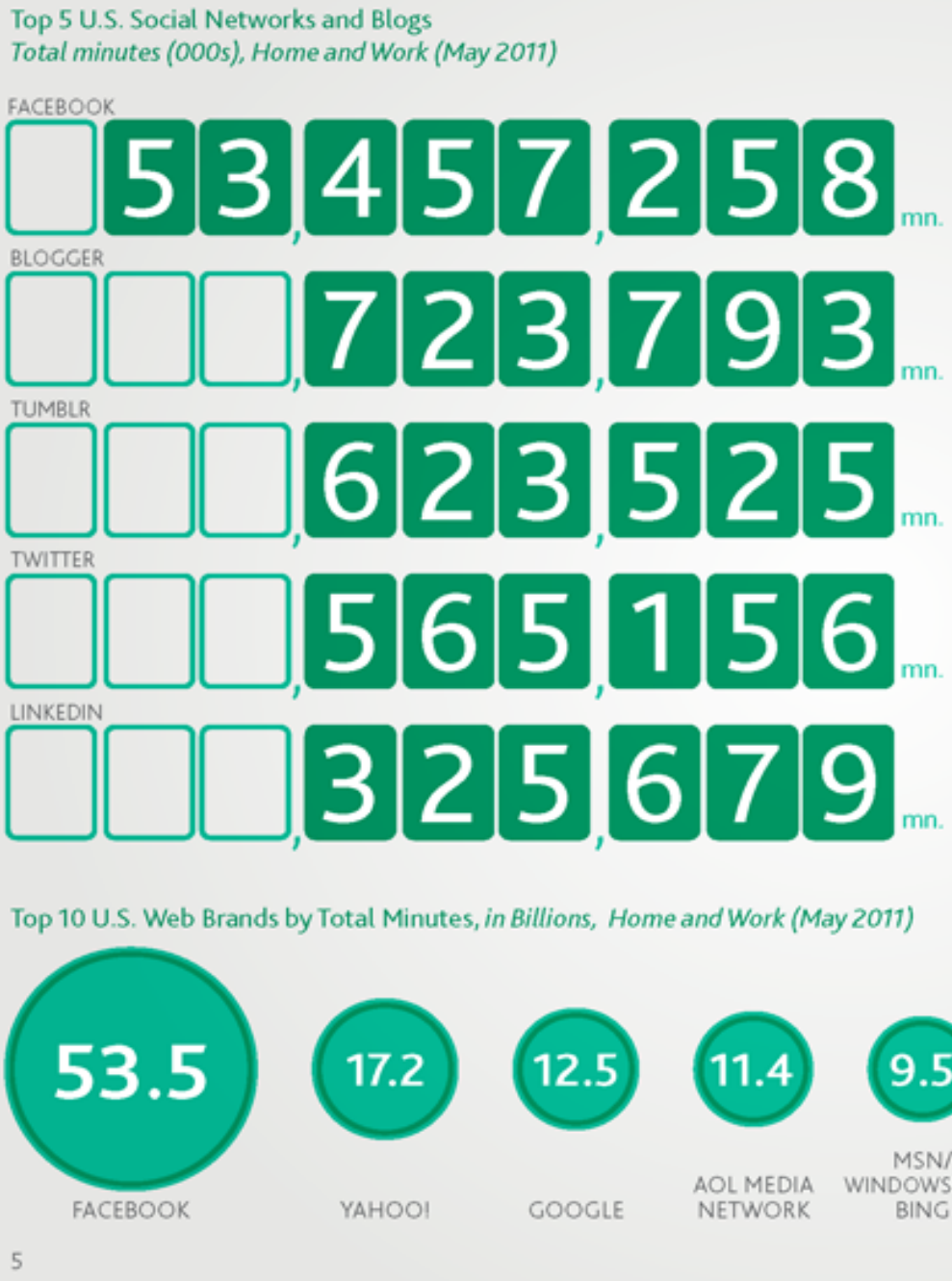


Focusing your communications efforts on Facebook is worth it!

The audience

Media

Bloggers

Families

Veterans

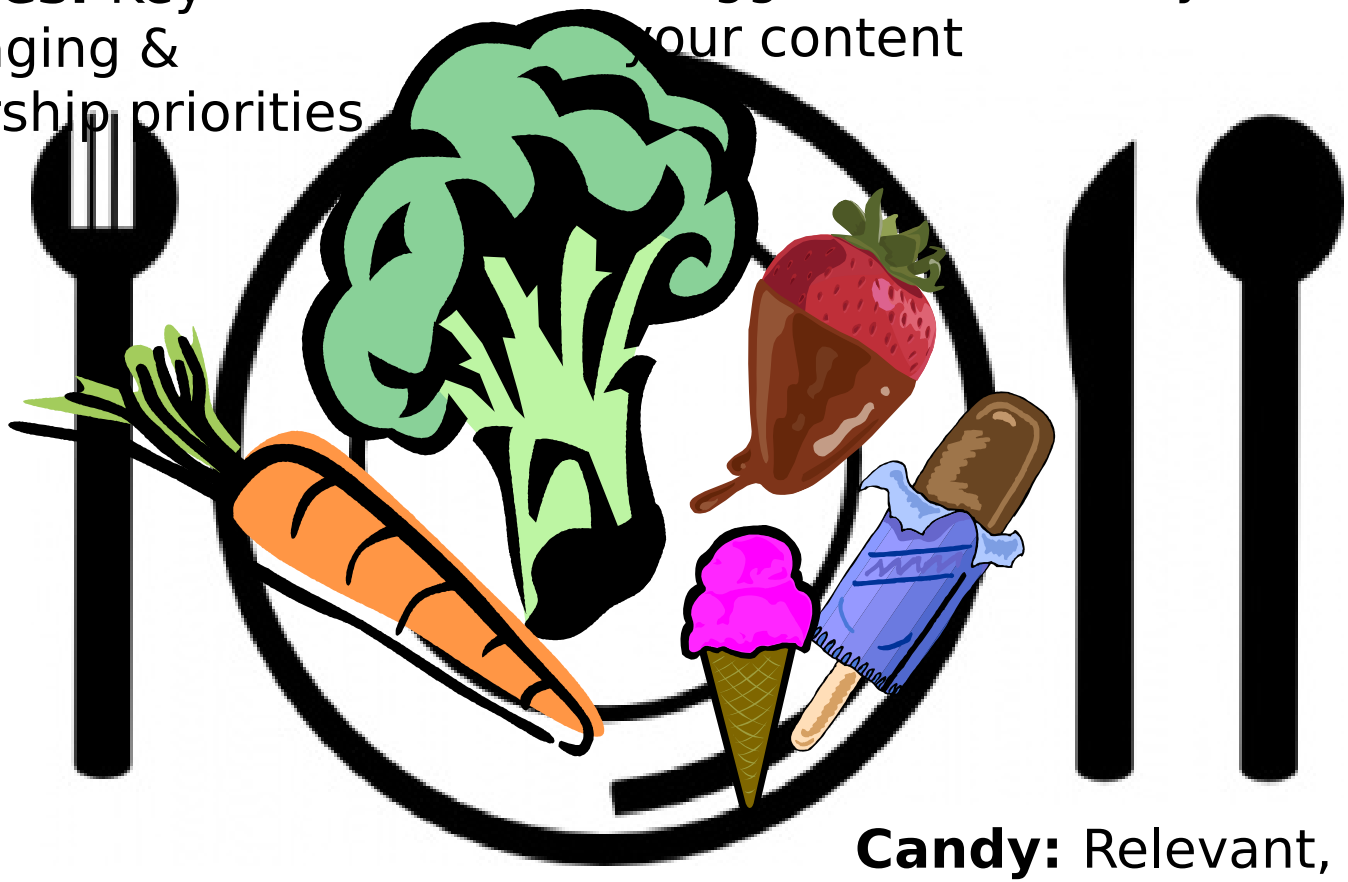
Sailors

Leadership

Creating a well-balanced meal of communications content

You want to strike a balance between "veggies" and "candy" when planning your content

Veggies: Key messaging & leadership priorities



Candy: Relevant, but interesting and fun content that engages audience

The well-balanced meal

U.S. Navy

Tomorrow is an exciting day for Commander, Submarine Force Atlantic family and friends, as USS Newport News (SSN 750) returns to Norfolk. While deployed, they travelled ~40,000 nautical miles (that's almost around the world twice!) in support of Maritime Security Operations--how's that for undersea superiority?! Welcome Home!

279,291 Impressions · 0.30% Feedback

Like · Comment · Share · September 14 at 7:14pm

745 people like this.

View all 95 comments

U.S. Navy

Yesterday, we saw a post from Roneet Thomas; it's definitely worth sharing! <Dear Navy, On Friday I traveled to Chicago with my whole family to see my brother graduate boot camp. He is now a Sailor and we are so proud! You guys did an amazing job he's so grown up. I love when he was on liberty with us this weekend and random civilians kept coming up to him and saying "thank you for serving, your a real hero" it makes me so proud to say he's my brother :) Thank you all for everything. --Roneet>

Unlike · Comment · Share · 20 hours ago

You and 1,247 others like this.

View all 162 comments

View all 51 shares

U.S. Navy

In recognition of National Talk Like a Pirate Day, we'd like to share the following gallery of our efforts to combat piracy, which remains a threat to international maritime freedom. (NOTE: real pirates were injured in the making of this gallery)

Navy News Service - Eye on the Fleet: Counter Piracy Operations Photo Gallery

www.navy.mil

View By Date View 4 Up View 8 Up Return to Galleries Eye on the Fleet

169,279 Impressions · 0.48% Feedback

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